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GLOBE



GLOBE PARLOR FURNITURE COMPANY
HIGH POINT • NORTH CAROLINA

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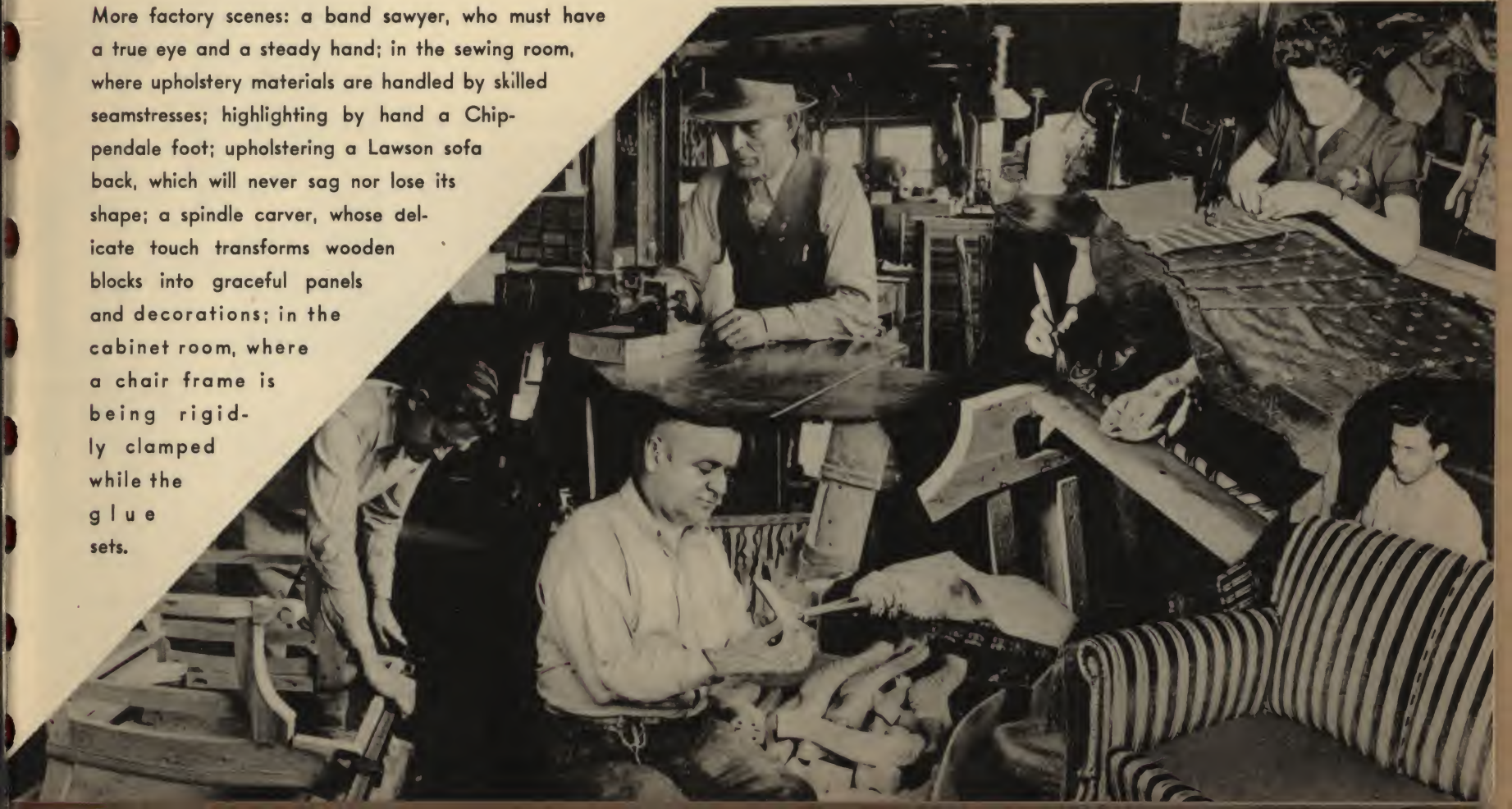


A few scenes taken in our plant, showing workmen at their various operations; a multiple spindle carver, capable of executing the finest carvings with unerring accuracy; cutting cloth preparatory to upholstering; a "spring-up" man constructing an 8-way tied sofa platform; making turnings on a hand lathe; a view in a spray booth, one of the many steps in obtaining a fine finish; a drum sander in operation.

Skilled Craftsmen . . .

There is no question but that true quality in the manufacture of fine upholstered furniture must evolve from the skill and good taste of individual workmen. GLOBE has always made it a point to employ only men who are skilled in their particular crafts; be it upholstering, cabinet work, finishing, or any of the varied operations relevant to

making upholstered pieces. These men, regardless of the wide differences in their trades, have one important thing in common: an intense personal pride in their work. This spirit is naturally reflected in our finished product . . . reflected in clean, crisp lines, in careful tailoring, in hidden comfort and quality.



More factory scenes: a band sawyer, who must have a true eye and a steady hand; in the sewing room, where upholstery materials are handled by skilled seamstresses; highlighting by hand a Chipendale foot; upholstering a Lawson sofa back, which will never sag nor lose its shape; a spindle carver, whose delicate touch transforms wooden blocks into graceful panels and decorations; in the cabinet room, where a chair frame is being rigidly clamped while the glue sets.



No. 192 CHAIR — W 33 D 22 H 46—Feathers and Down cushion.
Philippine Mahogany exposed wood except back posts.



No. 544 SOFA
L 79 D 22 H 37
Philippine Mahogany exposed wood
except back posts.

No. 86 CHAIR
W 26½ D 19½ H 37
Philippine Mahogany exposed wood
except back posts.





THE upholstered furniture illustrated here and in the following pages represents a collection of real importance to the home-furnishings retailer. Featured in this catalog is the GLOBE "CENTURY" group, which contains adaptations and many reproductions of the types included from the era of Queen Anne through Victorian. We feel we have succeeded in imparting into the "CENTURY" line those factors which make furniture readily saleable: good styling, careful construction, and moderate price.

The models speak for themselves. "CENTURY" pieces have a quality of freshness, of being different from the general run of furniture found on today's market. The smart appearance of "CENTURY" furniture indicates only by implication the care that goes into the construction. The unseen details—selected lumber, highest quality springs, honest use of good materials—these are the factors which make the "CENTURY" collection the better furniture that it is.



No. 545 SOFA
L 79 D 22 H 33
Honduras Mahogany exposed wood
except back posts.



No. 1504 SOFA
L 82 D 23 H 33
Honduras Mahogany exposed wood
except back posts.



No. 1506 LOVE SEAT
 L 53 D 22 H 32
 Chair to match—No. 1505.
 Philippine Mahogany exposed wood
 except back posts.



No. 186 CHAIR
 W 28 D 20 H 37
 Philippine Mahogany exposed wood
 except back posts.



No. 354 CHAIR
 W 33 D 22 H 41
 Philippine Mahogany exposed wood
 except back posts.



No. 155 CHAIR
W 33 D 22 H 37
Honduras Mahogany exposed wood
except back posts.



No. 30 CHAIR
W 25 D 20 H 36
Philippine Mahogany exposed wood
except back posts.



No. 560 SOFA
L 76 D 22 H 34
All exposed wood Philippine Mahogany.



No. 540 SOFA
L 79 D 22 H 36
Philippine Mahogany exposed wood
except back posts.



No. 185 CHAIR
W 29 D 20 H 38
Philippine Mahogany exposed wood
except back posts.



No. 184 CHAIR
W 28 D 20 H 39
Philippine Mahogany exposed wood
except back posts.



No. 252 CHAIR
W 34 D 22 H 35
Philippine Mahogany exposed wood
except back posts.

No. 1505 SOFA
L 76 D 22 H 32
Chair to match—No. 1505.
Philippine Mahogany exposed wood
except back posts.



No. 353 CHAIR
 W 33 D 22 H 41
 Philippine Mahogany exposed wood
 except back posts.

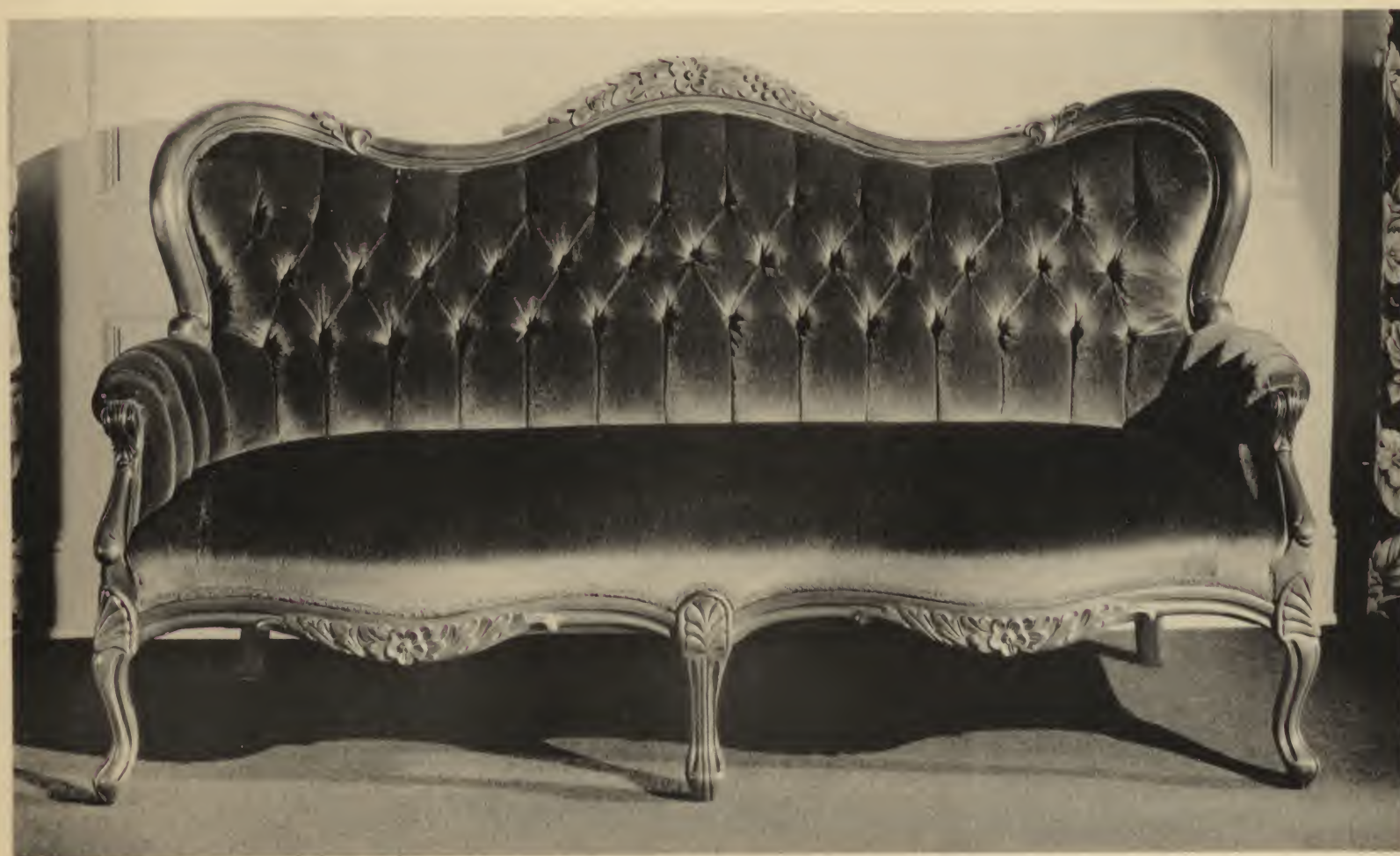


No. 565 SOFA
 L 84 D 22 H 36
 All exposed wood Honduras
 Mahogany.





No. 563 SOFA
 L 70 D 22 H 39
 All exposed wood Honduras Mahogany.



No. 566 SOFA
 L 68 D 22 H 38
 All exposed wood Honduras Mahogany.



No. 410 CHAIR
W 18½ D 17 H 35½
Seat size to cover—W 23 D 22
All exposed wood Honduras Mahogany.



No. 454 CHAIR
W 20 D 20 H 38
All exposed wood Honduras Mahogany.



No. 567 LOVE SEAT
L 55 D 22 H 35
All exposed wood Honduras Mahogany.



No. 400 CHAIR
W 31 D 20 H 43
Philippine Mahogany exposed wood
except back posts.



No. 33 CHAIR
W 31 D 20 H 36
Philippine Mahogany exposed wood
except back posts.



No. 700 SOFA
L 78 D 23 H 32
Philippine Mahogany exposed wood
except back posts.



No. 453 CHAIR
W 28 D 21 H 41
All exposed wood Honduras Mahogany.



No. 36 CHAIR
W 25 D 20 H 35
Philippine Mahogany exposed wood
except back posts.



No. 701 LOVE SEAT
L 51 D 21 H 36
Philippine Mahogany exposed wood
except back posts.

No. 530 ROCKER
W 24 D 21 H 40
All exposed wood
Philippine Mahogany.



No. 702 SOFA
L 81 D 22 H 34
All exposed wood
Philippine Mahogany.



No. 529 ROCKER
W 24 D 20 H 41
All exposed wood
Philippine Mahogany.



No. 570 SOFA
L 82 D 22 H 36
All exposed wood
Philippine Mahogany.





No. 433 CHAIR
W 25 D 21 H 37
All exposed wood Philippine Mahogany.



No. 7 ROCKER
W 20 D 18 H 36
All exposed wood Philippine Mahogany.



No. 561 SOFA
L 82 D 22 H 35
All exposed wood Philippine Mahogany.



No. 703 LOVE SEAT
 L 61 D 21 H 31
 All exposed wood Philippine Mahogany.



No. 83 CHAIR
 W 28 D 20 H 38
 Philippine Mahogany exposed wood
 except back posts.



No. 179 CHAIR
 W 28 D 21 H 38
 Philippine Mahogany exposed wood
 except back posts.



No. 183 CHAIR
W 29 D 19 H 35
Philippine Mahogany exposed wood
except back posts.



No. 84 CHAIR
W 30 D 20 H 39
Honduras Mahogany exposed wood
except back posts.



No. 194 CHAIR
W 28 D 20 H 37
Philippine Mahogany exposed wood
except back posts.



No. 182 CHAIR
W 27 D 21 H 35
Philippine Mahogany exposed wood
except back posts.



No. 550 SOFA
L 80 D 23 H 32
All exposed wood Philippine Mahogany.



No. 426 CHAIR
W 25 H 40 D 19
Philippine Mahogany exposed wood
except back posts.



No. 175 CHAIR
W 26 D 21 H 36
Philippine Mahogany exposed wood
except back posts.



No. 1805 SOFA
 L 75 D 22 H 34
 Philippine Mahogany exposed wood
 except back posts.



No. 181 CHAIR
 W 26 D 19 H 35
 Philippine Mahogany exposed wood
 except back posts.



No. 82 CHAIR
 W 27 D 20 H 37
 Philippine Mahogany exposed wood
 except back posts.



No. 322 CHAIR
W 30 D 22 H 34
Ottoman to match.
Feathers and down back.
Philippine Mahogany exposed wood
except back posts.



No. 190 CHAIR
W 31 D 23 H 41
Honduras Mahogany exposed wood
except back posts.



No. 551 SOFA
L 77 D 22 H 33
All exposed wood Philippine Mahogany.



No. 100 CHAIR AND OTTOMAN

W 30 D 23 H 36

Philippine Mahogany exposed wood
except back posts.



No. 1808 SOFA

L 80 D 22 H 36

Philippine Mahogany exposed wood
except back posts.



No. 310 CHAIR AND OTTOMAN

W 29 D 23 H 35

Feathers and down back.
Honduras Mahogany exposed wood
except back posts.



No. 538 LOVE SEAT

L 56 D 22 H 35

Philippine Mahogany exposed wood
except back posts.



No. 102 CHAIR
W 32 D 23 H 34
Ottoman to match.
With channel back—No. 101.
Philippine Mahogany exposed wood
except back posts.



No. 160 CHAIR
W 31 D 21 H 39
Philippine Mahogany exposed wood
except back posts.



No. 539 LOVE SEAT
L 56 D 22 H 35
Philippine Mahogany exposed wood
except back posts.



No. 1807 SOFA
L 80 D 22 H 36
Philippine Mahogany exposed wood
except back posts.



No. 352 CHAIR
W 37 D 21 H 40
Philippine Mahogany exposed wood
except back posts.



No. 189 CHAIR
W 28 D 21 H 36
Philippine Mahogany exposed wood
except back posts.



No. 526 ROCKER
W 24 D 20 H 43
All exposed wood Philippine Mahogany.



No. 528 ROCKER
H 38 D 22 W 28
All exposed wood Philippine Mahogany.



No. 524 ROCKER
W 24 D 21 H 41
All exposed wood Philippine Mahogany.



No. 519 ROCKER
W 24 D 20 H 42
All exposed wood Philippine Mahogany.



No. 350 CHAIR
W 32 D 22 H 40
Philippine Mahogany exposed wood
except back posts.



No. 527 ROCKER
W 21 D 22 H 36
All exposed wood Philippine Mahogany.



No. 403 CHAIR
W 31 D 22 H 37
Feathers and down cushion.
Philippine Mahogany exposed wood
except back posts.



No. 203 CHAIR
W 34 D 23 H 35
Ottoman to match.
All exposed wood Gum.

*These promotional aids will help
you do a real selling job with*

GLOBE **Century** FURNITURE

Advertising layouts suited to your individual problems—specially designed for your store. And more important, these layouts will get results—they will sell furniture.

Vivid
VICTORIAN



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SMITH FURNITURE
MAIN AT BROAD PHONE 8180



THIS IS AN AUTHENTIC
Century
MODEL

For your interest and information we give you here some salient facts regarding the construction and styling of our "CENTURY" furniture.

GLOBE PARLOR FURNITURE CO.

Hanging tags full of consumer interest are attached to each piece of "CENTURY" furniture. They give a resume of the methods of construction used, as well as a history of the style and design.

Advertising mats are available in one, two, and three column sizes. Attractively rendered, their flexibility permits many types of layout.



COLONY COURT

Furniture

The COLONY COURT CUSTOM GROUP is a collection of well designed sofas and chairs, mostly Eighteenth Century, and sold under a franchise plan. The COLONY COURT pieces are retained on the dealer's floor, and from these models, with the aid of large fabric samples, customer orders are completed without tying up capital in warehouse stocks. Such orders receive preferential attention at our factory, and are shipped complete within two weeks after receipt. This method of merchandising furniture is increasing rapidly, and Globe now has dealers throughout the country who are profitably featuring the COLONY COURT CUSTOM GROUP.

Many promotional helps are given without charge, such as specially designed price tags, richly printed hanging tags giving individualized stories of the particular pieces to which they are attached, mats and layouts, a convenient fabric rack, and a handsome wooden COLONY COURT plaque, as illustrated above.

If you are interested, write us for full information.

No. 711 SOFA
L 69 D 22 H 40
All exposed wood Honduras Mahogany.



No. 111 CHAIR
W 30 D 21 H 38
Philippine Mahogany exposed wood
except back posts.



No. 37 CHAIR
W 26 D 20 H 36
Philippine Mahogany exposed wood
except back posts.





No. 112 CHAIR
W 28 D 20 H 36
Philippine Mahogany exposed wood
except back posts.



No. 534 ROCKER
W 25 D 22 H 38
All exposed wood Philippine Mahogany.



No. 532 ROCKER
W 24 D 22 H 35
All exposed wood Philippine Mahogany.



No. 533 ROCKER
W 21 D 19 H 37
All exposed wood Philippine Mahogany.

No. 704 SOFA
L 82 D 22 H 33
Honduras Mahogany exposed wood
except back posts.



No. 205 CHAIR
W 33 D 23 H 32
Honduras Mahogany exposed wood
except back posts.



No. 206 CHAIR
W 27 D 23 H 35
Ottoman to match. All exposed
wood Gum.





No. 709 SOFA
L 78 D 21 H 31
All exposed wood Philippine Mahogany.



No. 113 CHAIR
W 32 D 23 H 37
Philippine Mahogany exposed wood
except back posts.



No. 183 1/2 CHAIR
W 29 D 19 H 34
Philippine Mahogany exposed wood
except back posts.

No. 706 SOFA
L 80 D 22 H 35
Honduras Mahogany exposed wood
except back posts.



No. 406 CHAIR
W 33 D 21 H 42
Honduras Mahogany exposed wood
except back posts.



No. 208 CHAIR
W 34 D 23 H 34
Honduras Mahogany exposed wood
except back posts.



No. 407 CHAIR
W 34 D 21 H 42
Honduras Mahogany exposed wood
except back posts.



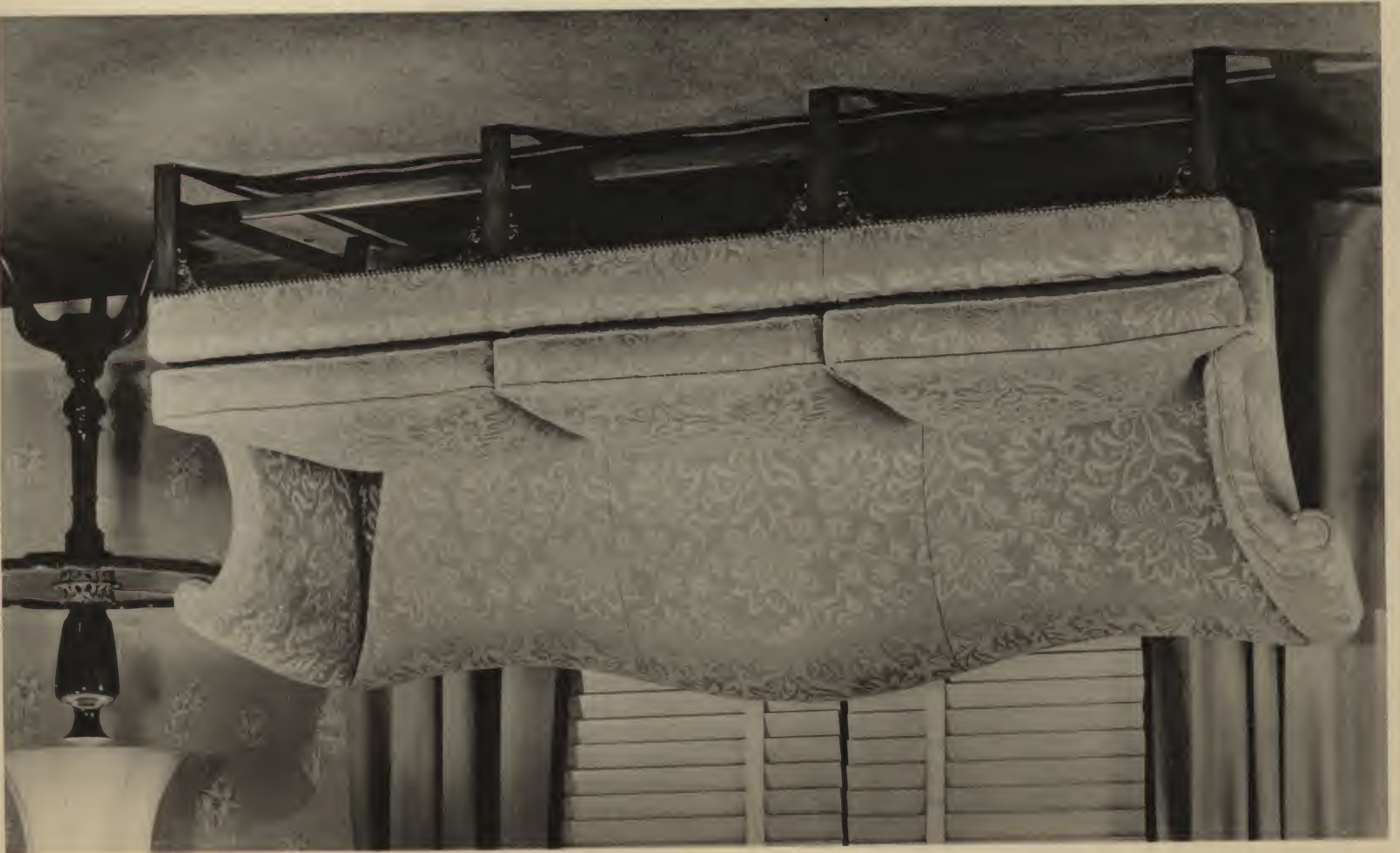
No. 705 SOFA
L 83 D 22 H 35
Honduras Mahogany exposed wood
except back posts.



No. 710 SOFA
L 83 D 22 H 33
Honduras Mahogany exposed wood
except back posts.



No. 707 SOFA
L 85 D 23 H 39
Honduras Mahogany exposed wood
except back posts.



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GENERAL INFORMATION

All dimensions shown are measured as follows: overall height, inside depth, overall width. Subsequent to the distribution of this catalog, new designs will be added from time to time. Photographs to be inserted in this book will be sent out at frequent intervals. Meanwhile, if you do not find what you desire in the catalog, write for further illustrations.

Unless specifically mentioned, all pieces will be upholstered in the same manner as shown in the catalog illustrations. Moss edging, rope welts, box pleats, and down cushions (unless specified) are extra. Complete information will be found in the price list.

If you need individual pictures of any pieces illustrated herein, please write for them. This makes it unnecessary to cut any pictures from the catalog.

